

# Video Brochure Ltd.

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At Video Brochure Ltd, we offer these types of services at reasonable prices with professional team. We also offer video cards video business cards, video brochure and video brochure marketing tools with expert team. At Video Brochure Ltd, we are leading name in Video Advertising, video strategy, video production and video marketing. With a young and professional team we work for corporates, SMEs and agencies both for marketing and (internal) communication purposesVideo Brochure Ltd.We are a part of the rapidly growing Video Plus Print group based in Hong Kong with partner offices coming up around the globe .The UK division is part of a new

initiative by VPP to set up localised business divisions that cater to high growth

markets. Our Values

**Respect**  
We are very conscious of our responsibility for our client's reputation.

**Quality**  
We are committed to quality and to providing the best products through prompt

**service.**

**Innovation**  
We strive to find new and better approaches by creating partnerships with our

**clients.**

**Diversity**  
We are committed to serving the diverse spectrum of your customers.

**Efficiency**  
We seek to use our resources to the fullest, waste nothing and stand ready to

**account for what we do.**

**Customer First**  
When we work with you, you always come first in everything we plan and do.

**WHY**

**DIRECT VIDEO MARKETING**

**WHY VIDEO IS KING**  
- 93% marketers are using Video already to promote their brand, products and services

- 96% of B2B companies plan to use more Videos to promote sales in 2017

- 75% of all online traffic searched is related to Videos on products and services

- 75% of business executive watch work related Videos everyday

- Video drives 52% more engagement than any other traditional media

- 200-300% increased click-through rate when Video is added in email content

**WHY GO DIRECT?**

Simple. High ROI. Our products provide the best online and offline strategies all

rolled into one direct marketing product.

**WHY US?**  
Expertise! We have worked with the best of the best. Gain from our experience with

highly refined marketing strategies

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